



1st ed. 2018, XX, 339 p. 5 illus., 3 illus. in color.

Printed book

Hardcover

89,99 € | £66.99 | \$99.99

[1]96,29 € (D) | 98,99 € (A) | CHF

99,00

eBook

74,96 € | £52.99 | \$79.99

[2]74,96 € (D) | 74,96 € (A) | CHF

79,00

Available from your library or
springer.com/shop

MyCopy [3]

Printed eBook for just

€ | \$ 24.99

springer.com/mycopy

Alan Maley, Tamas Kiss

Creativity and English Language Teaching

From Inspiration to Implementation

- Offers information on this topic where it is currently lacking
- Applies creativity theory to language and linguistics
- Examines how creativity can be introduced into daily life and into the teaching and learning process

This book offers a unique perspective on creativity in an educational environment where there is a relative dearth of literature on this subject. The authors link practice and principle to provide a practical and valuable guide for more creative language learning and teaching, using not only theoretical ideas but useful practical advice and recommendations on how better to introduce creativity into teaching and daily life. This innovative volume is sure to become a crucial reference point for teachers and practitioners of language teaching, and anyone interested in the ways in which creativity can be channelled into the teaching and learning process.

Lifelong 40% discount for authors



Order online at springer.com / or for the Americas call (toll free) 1-800-SPRINGER / or email us at: customerservice@springernature.com. / For outside the Americas call +49 (0) 6221-345-4301 / or email us at: customerservice@springernature.com.

The first € price and the £ and \$ price are net prices, subject to local VAT. Prices indicated with [1] include VAT for books; the €(D) includes 7% for Germany, the €(A) includes 10% for Austria. Prices indicated with [2] include VAT for electronic products; 19% for Germany, 20% for Austria. All prices exclusive of carriage charges. Prices and other details are subject to change without notice. All errors and omissions excepted. [3] No discount for MyCopy.

Part of **SPRINGER NATURE**